Designed with fashion-conscious users in mind, the ultra fast JetFlash 780 is an affordable USB 3.0 flash drive that makes it easy to store, carry and share all your digital files wherever you go. Additionally, the top-tier MLC NAND flash chips inside provide consistent long-life durability and endurance.

Ultimate Convenience

Using the latest MLC flash technology, Transcend's JetFlash 780 features a SuperSpeed USB 3.0 interface with a read and write transfer rate of up to 210MB/s and 140MB/s respectively. Available in a wide range of capacities, the JetFlash 780 lets you carry all of your favorite movies, music, documents, and much more – all in the palm of your hand.

Elegant Checkerboard Design

Featuring a silver-tone metallic case decorated with a sophisticated checkerboard pattern, the stylish JetFlash 780 is not only fast but also makes a bold statement of time-honored elegance. The compact, durable body of the JetFlash 780 flash drive will not block adjacent ports on your computer or device.

Compatible with a Wide Range of Devices

Application is not only limited to computers. The versatile JetFlash 780 can also be used with any device equipped with a USB port, including TVs, Blu-ray players, DVD players, stereos, digital photo frames and games consoles. For these applications, additional software is not required; all media playback is handled by the device.

Transcend Elite Data Management Software

For added value, the JetFlash 780 includes the exclusive Transcend Elite data management tools. The software can be downloaded and installed from the Transcend website for free after purchase of the JetFlash drive. With this convenient software, you can easily perform incremental backups, compress files with 256-bit AES Encryption, and much more.

What's in the Package?
- JetFlash 780
- Warranty Card

Storage Chart

File Type	Photos	Music	Video
	JPG	MP3	Full HD
8GB	3,904 photos	2,000 songs	3.5 hours
16GB	7,808 photos	4,000 songs	7 hours
32GB	15,616 photos	8,000 songs	14 hours
64GB	31,232 photos	16,000 songs	28 hours
128GB	62,464 photos	32,000 songs	56 hours
256GB	124,928 photos	64,000 songs	112 hours

JPG : Based on 2MB file size.
MP3: Based on 4min per song, 128Kbps quality.
Full HD: Based on 1920x1080 9Mbps H.264 AVC compression.

Storage capacity approximations are for general reference only. Actual results will vary depending on resolution, compression quality, video frame rate/interlace settings, and content. 1GB = 1 billion bytes. A certain portion of the storage capacity may be reserved for firmware and maintenance use. Please see Transcend's website for additional warranty details and limitations.